

# Ahmed Hrid

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## PROFESSIONAL SUMMARY

Front-End developer with 4+ years of experience building production SaaS platforms and customer-facing applications. Proven expertise in Next.js, TypeScript, and performance optimization. Shipped features used by companies and end users. Experienced in cross-functional collaboration, API integration.

## WORK EXPERIENCE

Custplace | Front-End Developer

July 2024– Present | Remote

- Worked on Custplace's product team, to develop and deliver features used directly by customers
- Reduced initial page load by 30% through code-splitting, lazy loading, and component optimization, improving Core Web Vitals and user retention metrics.
- Built web scrapers aggregating customer reviews from 6 review platforms, handling rate-limiting and dynamic content rendering to maintain real-time data freshness for Custplace's analytics and brand monitoring modules.

The Agencies | Front-End Developer (freelancer)

Feb 2023 – Mar 2024 | Agadir

- Specialized in front-end development using HTML, CSS, JavaScript, and React.js to create engaging user interfaces.
- Collaborated with backend developers to ensure seamless API integration and optimize web performance
- Converted 25+ Figma designs into responsive, accessible React components (WCAG 2.1 AA compliant), collaborating with 2-person backend team on REST API integration.

KOMCEPT | Junior Front-End Developer

Nov 2021 – Sep 2022 | Agadir

- Specialized in front-end development using HTML, CSS, and JavaScript to build responsive web pages.
- Integrate RESTful APIs and optimize client-side performance.
- Improved cross-browser compatibility, delivering consistent user experiences across different devices and platforms.

## SKILLS

Languages: JavaScript, TypeScript, HTML, CSS

Front-End: React.js Next.js, Redux, Vue.js, Tailwind CSS, CSS-in-JS, next-intl

Testing & Tools: Vitest, Jest, React Testing Library, Git, GitHub, Vercel, Playwright

Backend/APIs: RESTful APIs, Prisma ORM, PostgreSQL, Web Scraping

## PROJECTS

Stations A (<https://stations-pi.vercel.app/>) (MVP SaaS Platform)

- Built a complete vehicle rental web application using Next.js, TypeScript, next-intl, Prisma, and MySQL.  
Features include booking management, customer dashboard and revenue reports with charts
- Created a web scraper that pulls vehicle listings from the car marketplace website, cleans up the data, and stores it in a database with +1k vehicle version for users to quickly add to their fleet.
- Built an automatic business verification system when a business owner enters their Common Company Identifier, the system checks Morocco's government business registry to confirm the company is legitimate and currently active, preventing fake businesses from using the platform.

## EDUCATION

Completed diploma while maintaining active freelance front-end development work, demonstrating ability to balance professional client commitments with continued learning.

Diploma Specialized in IT Development

OFPPT, Sep 2022 – June 2024

- Completed comprehensive training in web full stack development

High School Diploma in Physical Sciences

Almajd High School, Sep 2017 – June 2018

- Graduated with Mention: Bien (Honors), Distinction for academic excellence